

## Participants List Trade Mission Honduras - El Salvador - Guatemala

### NETHERLANDS

**1. Priva ([www.priva.com](http://www.priva.com)) / Mr. Niels van Rooyen**

Priva is a key player in the field of automated climate and process control, in the horticultural sector.

**2. Hortimax ([www.hortimax.com](http://www.hortimax.com)) / Mr. Koen Mattheus – Mr. Wil Lammers**

Hortimax provides hi-tech and basic solutions to horticultural operations of all sizes. Hortimax offers a suitable solution for virtually any application.

**3. Hoogendoorn ([www.hoogendoorn.nl](http://www.hoogendoorn.nl)) / Mr. Erik van Berkum**

Hoogendoorn is noted for being the most innovative automation expert in glasshouse horticulture.

**4. Forteco - Van der Knaap ([www.vanderknaap.info](http://www.vanderknaap.info)) / Mr. Jan de Smet**

Forteco is a leading producer of cocopeat and other substrates with production facilities in various parts of the world.

**5. Greenery ([www.thegreenery.com](http://www.thegreenery.com)) / Mr. Justin Ruta**

The Greenery is the leading importer, exporter and wholesaler of vegetables in the Netherlands and has a strong presence in North America and Mexico.

**6. Oikocredit ([www.oikocredit.org](http://www.oikocredit.org)) / Mr. Carlos Natareno ao**

Oikocredit is a Dutch bank focusing on micro finance with a strong developing focus on meso finance in the sustainable agricultural sector.

**7. Vermeer Paprika's / Mr. Benjamin Vermeer**

Mr. Vermeer is a Dutch producer of sweet pepper and cucumber (7 hectares) and consultant for a number of Mexican vegetable producers.

**8. Formflex ([www.formflex.nl](http://www.formflex.nl)) / Mr. Philip Haack**

FormFlex is the worldwide specialist in the development and production of gutter systems for the horticultural industry.

**9. AWETA ([www.aweta.com](http://www.aweta.com)) / Mr. Carlos Quintana**

Aweta specializes in the development, production and sales of technologically comprehensive sorting and packing installations for fruit, vegetables and flowers.

**10. Grodan ([www.grodan.com](http://www.grodan.com)) / Mr. Rodrigo Bermudez**

Grodan is been the global market leader in the supply of a wide range of integrated substrate solutions to professional growers.

**11. Holland Invernadero Total / Mr. Carel Pronk**

HIT is a group of 6 supply companies (Verbakel Bomkas, Zwirs Knijnenburg, Nico Luiten Scherming, Luiten Techniek, Benfried and Wingerden Consultancy) and focuses on the Latin American market

**12. Stolze Agro International B.V ([www.stolze.nl](http://www.stolze.nl)) / Mr. Theo Stolze**

The Stolze Group is the specialist in electrical, irrigation and heating installations for the modern horticulture, with 40 years of experience in horticultural projects.

**MEXICO**

**13. Village Farms ([www.villagefarms.com](http://www.villagefarms.com)) / Mr. Alex Lopez**

Village Farms is a leading producer of vegetables with farms in the USA and Mexico.

**14. Agricola El Rosal ([www.grupokasto.com.mx](http://www.grupokasto.com.mx)) / Mr. Thierry Legros**

**Mr. Roberto Saldana Castillo / Mr. Luis Manuel Saldana Aguilar**

Agricola El Rosal is a leading, large scale producer of greenhouse vegetables (tomatoes, peppers and cucumbers) with 80 ha of production in Mexico.

**15. Valle Alto ([www.vallealto.com](http://www.vallealto.com)) / Mr. Nicolas Camacho**

Valle Alto is a large scale sweet pepper producer in Mexico which exports to the USA.

**COSTA RICA**

**16. Ball Horticultural Company ([www.ballseeds.com](http://www.ballseeds.com)) / Mr. Aad Gordijn**

Ball Horticultural Company is the largest flower and ornamental plant seed producer in the world. Their farm in Costa Rica is their largest production location.

**GUATEMALA**

**17. Floricultura y Cia ([www.ballseeds.com](http://www.ballseeds.com)) / Mr. Roberto Lara**

Subsidiary of Ball Horticultural Company in Guatemala

**18. Asesoría Inteligente S.A ([www.ainsa.com.gt](http://www.ainsa.com.gt)) / Mr. Elmer Juarez**

Besides consultancy and growing advice, this company is engaged in the production and sales of bananas and platano.

**HONDURAS**

**19. Dinant ([www.dinant.com](http://www.dinant.com)) / Mrs. Jessie Inestroza**

Dinant is the leading vegetable producer in Honduras (tomatoes and peppers).

**EL SALVADOR**

**20. Hidroexpo ([www.hidroexpo.com](http://www.hidroexpo.com)) / Mr. Mauricio Martinez / Mr. Rodrigo Martinez**

Hidroexpo was the first large scale (20 ha) vegetable producer focused on export to the United States established in Central America.

**In addition to the participants of private companies, representatives of the Dutch Ministry of Foreign Affairs will receive the mission in Honduras, El Salvador and Guatemala and host network events for the participants and their local counterparts. In both Honduras and Guatemala the Dutch Ambassador will host the cocktails.**